

eFundCommunity Investor Seminar: "Invest in your Community – Grow your Money!"

Wednesday - October 30 , 2013 | London

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Dear Guest,

eFundCommunity and Westminster Business Council cordially invite you to their first investor seminar in London, on October 30, 2013.

eFundCommunity and Westminster Business Council are presenting you with an opportunity to invest in eFundCommunity, a peer-to-peer (P2P) lending platform which is being set up to enable individuals to lend money directly to small businesses in the City of Westminster – helping them grow, employ people and create wealth in order to benefit the local community.

The investor seminar will feature a presentation on P2P lending, introduce the Business Plan for eFundCommunity, provide details on a tax efficient method for investing into the business as well as input from a broad range of investment experts on P2P lending and the overall benefits of community investing.

The investor seminar will be hosted by Advantage Austria – Austrian Trade Commission and chaired by Callum Macpherson, Managing Director, eFundCommunity and is supported by:

MSCI
ESG Research

**ADVANTAGE
AUSTRIA** 

Speakers include:

- Elizabeth Crowther-Hunt, Chief Executive, Westminster Business Council
- Georg Karabaczek, Austrian Trade Commissioner
- Martina Macpherson, Vice President, MSCI ESG Research
- Westminster City Council

Agenda Topics

- P2P Lending – An Introduction
- The SEED EIS Platform –
“Where Investors meet Entrepreneurs”
- Community Investing:
“Doing Well by Doing Good?” and
“The Benefits of Joint–Ventures between
Business and Society”
- Investing in Small Businesses –
Case Studies

Who Should Attend?

- Private Investors
- Business Owners
- Entrepreneurs
- Investment Professionals
- Government Representatives
- NGO Representatives
- Community Representatives

Event Details

Wednesday, October 30, 2013

Time

06:30 – 08:30 PM

Venue

Austrian Embassy
Commercial Section
Advantage Austria
45 Princes Gate
(Exhibition Road)
London SW7 2QA

Further Information

[Google Map](#)

There is no fee to attend.

[Click here](#) for regular updates



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If you have any questions, comments or concerns, please let us know at eFundCommunity@gmail.com
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